

# Global Rainbow

a laser light installation  
by Yvette Mattern



Seven high specification Lasers

form a unique rainbow

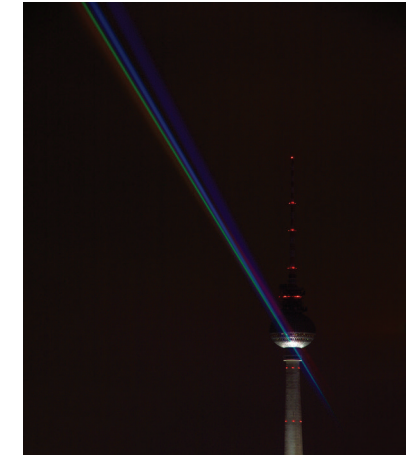


The Global Rainbow is a large-scale public art light installation created by Yvette Mattern.

The artwork beams seven rays of laser light representing the color spectrum of a natural rainbow: Red, Orange, Yellow, Green, Blue, Indigo and Violet.



The 170 W power laser light projection beaming in parallel horizontal lines creates a natural perspective horizon arc simulating a natural rainbow arc and has a trajectory or viewing spectrum of up to 60 KM.



The presentation is poetic, magical and powerful. It encompasses the skyline and its viewing perspective is as ephemeral as viewing a natural rainbow. Theoretically and symbolically its presentation encompasses geographical and social diversity in its reach throughout distinct points across the globe.



Visible up to 40 kilometers

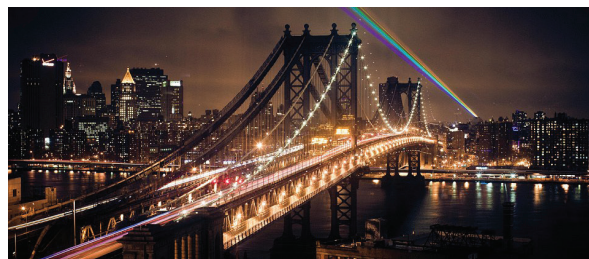
depending on the atmosphere



Global Rainbow launched the high-profile Cultural Olympiad projects in the North East, North West England and Northern Ireland regions forming the main opening event for the Cultural Olympiad London 2012 programme.



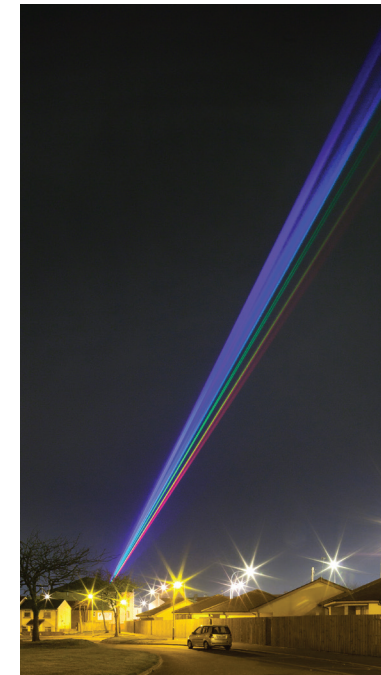
The response was overwhelming with over 60,000 spectators visiting the sites. Press coverage included the BBC, Huffington Post, Guardian UK, LA times, Times magazine and more, totaling over 100 articles.



Art Production Fund and The Standard presented Global Rainbow, After the Storm, a monumental outdoor laser installation from the rooftop of The Standard, High Line and viewable to millions of New Yorkers.



Site Projects presented Night Rainbow/ Global Rainbow in New Haven CT for the 375th Anniversary of the City of New Haven, CT. Yale University featured it in their Alumni Magazine.



London 2012 Cultural Olympiad, Global Rainbow outside of Belfast in Newtonards, Northern Ireland.



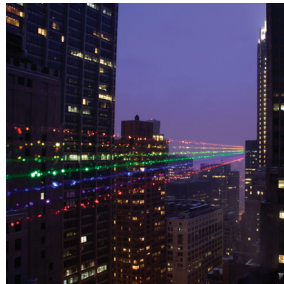
The Global Rainbow: After the Storm beaming from the Standard Hotel in New York City in 2012



In October 2010 it was the signature event at La Novela Festival in Toulouse, France.

# GLOBAL RAINBOW

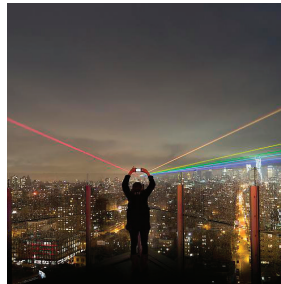
# PERMANENT INSTALLATION



Global Rainbow was initially created for projection in New York City on 19 January 2009 (MLK Day) where it was projected from the pyramidal top of the 14 Wall Street skyscraper (the former penthouse of J Paul Getty). The beams extended from Brooklyn Bridge to the east and the Hudson River to the west, passing over Ground Zero.



In February 2014, The Global Rainbow premiered in Belgium for the ARTÉFACT Festival presented by STUK in Leuven, Belgium



Global Rainbow After the Storm, Organized in response to Hurricane Sandy, projected seven beams of high power laser light over communities hit hard by the storm, originating on Manhattan's lower west side and spanning across Brooklyn toward the Rockaways.



The Global Rainbow premiered in Berlin, Germany as 'From one to many' in February 2010 where, over nine evenings, it formed the signature event for the annual Transmediale festival of media art and was seen by several million people.



The Global Rainbow has been presented in other forms including a presentation in Pittsburgh, PA with Lightwave International Lasers (who has presented the GR since 2012).



The Global Rainbow was presented as 'Sol Lumen' in Utrecht, Netherlands for the 375 year anniversary of Utrecht University.

## Upcoming

In August 2014 The Global Rainbow will premiere in Cleveland Ohio for the AHA! Festival with LAND Studio.

In October 2014 The Global Rainbow will premiere in Toronto, Canada for Scotia Bank's Nuit Blanche and run for ten evenings beaming toward the famous CN Tower from Chinatown.

Since 2009, the Global Rainbow has beamed 14 times.

Artist Yvette Mattern is seeking a permanent home for the Global Rainbow and is now offering a single edition of the Global Rainbow with equipment engineered and custom made for the Global Rainbow as a permanent installation.

For interest and further info:

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# Single edition Laser Light installation

